
NEWS RELEASE

Contact: Dan Gliatta
Cargo
(864) 704-1180

For Immediate Release
April 23, 2009



Wheeled Coach Provides Departments Grant Writing Help

Industry-Exclusive Partnership to Aid Departments in Securing New Grant Money

Orlando, Florida – Wheeled Coach Industries, Inc. – the largest Ambulance brand in the World – is providing departments help to find every opportunity for funding. Wheeled Coach has partnered with Flagler Emergency Services to assist in writing the critical “Narrative Statement” to convince the review board that the department “needs are worthy of a grant”.

The fee that will be paid to Flagler Emergency Services is \$385.00. This fee is an authorized line-item that can be included in the department’s grant request. Flagler Emergency Services will work with a department by obtaining a broad range of information for the “Narrative Statement”. Each Narrative is individually created and written for each department. There are no “cookie cutter” statements.

“During today’s tough economic climate any source of revenue should be pursued,” stated Scott Barnes, VP of Marketing and Sales, “By providing access to this service we can help departments apply for an AFG Grant even if it is for products not available from Wheeled Coach.”

This program is Exclusive only through Wheeled Coach dealerships and direct sales representatives. A Toll-Free Hotline and dedicated Email address has been created so department requests for assistance can be processed quickly. Departments can contact their local Wheeled Coach sales representative for more details and to get started.

Wheeled Coach is a wholly owned subsidiary of Collins Industries, Inc. In addition to being a leading manufacturer of ambulances (including medical attack vehicles, rescue vehicles and fire emergency vehicles), Collins Industries is North America’s largest producer of Type “A” small school buses, the nation’s second largest manufacturer of terminal trucks and a leader in the road construction and industrial sweeper markets. Since 1971, the Company has grown to approximately 1,000 employees in six plants comprising over one million combined square feet of manufacturing space. The Company sells its products throughout the United States and abroad.

For more information, visit the Wheeled Coach website at <http://www.wheeledcoach.com>.

###



INTERNAL SALES BULLETIN

FILE: 090413.1
RELEASE: April 13, 2009
SUBJECT: Wheeled Coach FEMA Grant Service
ORIGIN: Scott Barnes

The 2009 FEMA "Assistance to Firefighters Grant Program (AFG) is now open for applications. The total funding for this Grant Segment is \$565 million dollars. Of that amount \$141 million dollars are set aside for apparatus purchases.

Applicants will be divided into three groups. Each group will have its own apparatus type that will be eligible.

Urban Group – Apparatus type.

Rescue vehicles (HazMat, Command, etc.)
Pumpers
Aerials
Quints
Ambulances

Suburban Group – Apparatus type

Rescue vehicles (HazMat, Command, etc.)
Aerials
Quints
Pumpers
Ambulances

Rural Group – Apparatus type

Rescue vehicles (HazMat, Command, etc.)
Pumpers
Brush/Wildland units
Tankers
Quints
Ambulances

In addition to the units listed above there will be approximately \$11.3 million dollars set aside for "Non-Fire" and "Not for Profit" Emergency Medical Service agencies for AMBULANCE ONLY purchases.



INTERNAL SALES BULLETIN

Wheeled Coach's RESCUE offerings and AMBULANCE offerings are eligible grant vehicles.

This year's AFG application period will open at 8:00 AM (EST) April 15, 2009. The application period will close at 5:00 PM (EST) May 20, 2009.

The FEMA Grant Program is a competitive process, with the goal of funding the departments that present the best case for their needs. Additional emphasis has been placed on the NARRATIVE STATEMENT and it must address specific factors relating to the applicant's needs and community profile.

As a service to our Wheeled Coach sales organization to help you assist your customers find every opportunity for funding we have obtained the services of Flagler Emergency Services. They will write this critical NARRATIVE STATEMENT to help your customer convince the review board that their "needs are worthy of a grant".

There is no cost to you for providing this assistance to your customer. The service fee your customer will pay to Flagler Emergency Services is \$385.00. This fee is an authorized line-item that can be included in the department's grant request. Flagler Emergency Services will work with your customers by obtaining a broad range of information from them and then develop a comprehensive NARRATIVE STATEMENT for their grant application. Each Narrative is individually created and written for their department. These are not "cookie cutter" statements.

During today's poor economic climate any source of revenue should be pursued. Please use this service to help your customer apply for an AFG grant even if it is for air packs, saws, pumpers and other products not available from Wheeled Coach. If they can obtain a grant for these items there will be more funds available to them from their current budget to purchase ambulances from Wheeled Coach. It is also the perfect opportunity for you to provide a "value-added" service as a Wheeled Coach sales representative and build a stronger relationship with your current and future customers.

This program is **EXCLUSIVE** to only Wheeled Coach dealership and direct sales representatives. We have arranged a **TOLL-FREE HOTLINE** and Email address so your customer's request for assistance can be processed quickly.

800- 254-4332 – Toll-Free Wheeled Coach Grant Hotline

wheeledcoachgrants@flagleremergencyservices.com – Email address

DO NOT miss out on this opportunity to help your customer's obtain emergency vehicle funding.